
BLOGS

Thank you for joining the ProjectManager.com.au community; we look forward to your blog posts.

A blog is an online column generally focused on a single subject area, written in the first person, and unafraid of being controversial.

BEFORE YOU BEGIN

- Send me your author bio (around 30 words)
- Send me your portrait (in .jpg or .png format)
- Name your blog (I suggest specifying the topic in the name)

To be a blogger for ProjectManager.com.au we require a regular commitment in line with your capacity, from once a week to once a month (we recommend two blog posts per month).

We also need you to promise that you won't try to spruik anything to our readership: that's for advertising, not blog posts.

In return, we offer a platform for you to share your views on your pet topic supported by a dedicated online editor to drive traffic to your posts and lift your profile.

YOUR BLOG

A good blog is:

- Between 300–500 words
- Topical and engaging
- Updated regularly

By providing content to us for this purpose you agree to assign first exclusive online rights to ProjectManager.com.au for one month. This means the first online appearance of the content is on our site for a period of one month: after that, you are free to re-post on other sites.

Any questions? Let me know at adeline.teoh@loyaltymedia.com.au or give me a call on (02) 9955 6311.

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